



Company Profile

Founded in June 2000, originally as a PDA developer for emerging mobile app software sold on CDs in retail stores, Handmark® (www.handmark.com) has evolved into the world's leading provider of entertainment, information and productivity applications and mobile storefronts for a wide variety of mobile phones. The company offers a comprehensive range of mobile media solutions for consumers, as well as businesses looking to expand their reach by offering compelling mobile content and services across a wide range of mobile operating systems and handsets.

Key Areas of Business

- **Pocket Express®** – Pocket Express (www.pocketexpress.eu) is a fast, simple, free application that is a perfect alternative to traditional mobile browsing, offering instant access to up-to-the-minute news, sports, weather, travel information, plus a full on-device application store featuring a wide-range of high-quality games, applications and ringtones.
- **Handmark Digital Stores** – Handmark owns and operates a wide variety of desktop and on-device Digital stores, including www.handmark.com, www.astraware.com, the Pocket Express Store, as well as stores for major mobile operator and handset providers like RIM, Sprint, TELUS, and AT&T. Handmark Digital Stores feature top-quality content from the industry's best developers including games, ringtones, applications and more, quality tested by mobile experts.
- **Handmark Studios** – Handmark is a leading development studio for smartphone content including a variety of its own IP and third-party branded titles such as ZAGAT TO GO, TV Guide Mobile, Wheel of Fortune and JEOPARDY! Deluxe. Astraware, the Handmark Games Studio, is a renowned smartphone game developer that has produced award-winning titles like Astraware Sudoku, Astraware Boardgames, and Bejeweled.
- **Handmark Mobile Publishing Platform** – With the company's recent acquisition of FreeRange Communications, Handmark now offers a unique platform to deliver mobile applications for media companies and content providers to expand their reach on a wide range of mobile devices.

Devices and Platforms Supported

Handmark offers content for more devices and operating systems than any other provider, including:

- Palm
- Windows Mobile
- iPhone
- BlackBerry
- Android
- Symbian S60
- Java
- BREW

